

## **SaskCanola Canola Industry Investment Program**

*SaskCanola (Saskatchewan Canola Development Commission) was established in 1991 to enhance producer competitiveness and profitability through market development, research, and communication programs and services.*

SaskCanola has developed the *Canola Industry Investment Program (CIIP)* to respond to requests from associations, groups, and institutions primarily in Saskatchewan, in order to provide support to specific programs, and projects that enhance the growth and prosperity of the canola industry. CIIP focuses on and provides various levels of funding to defined programs, projects, operations and innovations linked specifically to the funding interests of the Commission and are reflective of its mandate with regard to: **research, canola industry outreach, market development and education.**

### **Eligibility Criteria**

The *Canola Industry Investment Program* supports:

- Organizations, associations and institutions based primarily in Saskatchewan, which are involved in activities that directly benefit the Saskatchewan canola industry through research, market development, canola industry outreach and education.
- Specific programs, activities, projects, services, operations or innovations as related to the Commission's areas of investment interest.

### **Areas of Investment Interest**

The SaskCanola, *Canola Industry Investment Program* supports four areas of investment interest which encompass: the canola industry, registered producers, the consumer and public, and the industry's future based on children and youth. In order to qualify for CIIP funding, an organization/association or institution's program, project, activity or operations must have a direct connection to least one of the following areas of investment interest.

#### **1. Research**

SaskCanola supports research that advances areas of expertise related to – canola trait development and commercialization, agronomy and new uses, energy technologies or new projects with a focus on specific industry related innovations.

## **2. Canola Industry Outreach**

SaskCanola places a special emphasis on the future growth and prosperity of Saskatchewan's canola industry. Support will be provided to organizations which are either provincial or national in scope and whose mandate, operations, programs and/or services promote and have a direct and beneficial effect on Saskatchewan canola producers, the industry, research, market development or education.

## **3. Market Development**

SaskCanola will contribute to market development opportunities that will promote, advance and support the uses of canola specifically related to human health and nutrition, animal nutrition, and energy technologies. As well it will support other complimentary market development opportunities that will advance producer and public awareness related to the canola industry and canola products.

## **4. Education**

SaskCanola recognizes that education of children and youth related to the agriculture sector is a long term investment. By supporting education, through various agricultural groups/ organizations and or public institutions, SaskCanola will help students benefit from educational programs/opportunities that will provide them with a better understanding of, and the possibility to contribute directly to, the canola industry and/or other agricultural sectors in the future.

## **CIIP Application Guidelines and Process:**

### **A. Letter of Application/Project Proposal:**

Each Letter of Application/Project proposal must include the following:

1. Identification of the Area of Investment Interest under which the application is being made and the amount of funding requested.
2. A detailed summary of the programs/projects proposed long with appropriate plans, goals/objectives, budget, benefits (including SaskCanola funding recognition) and measures of success.
3. An overview or profile of the organization/group requesting CIIP funds along with other contact information.

All requests for funding must be submitted to SaskCanola, attention Betty Anne Stevenson, 212 – 111 Research Drive, Saskatoon, SK S7N 3R2 or via email to: [bastevenson@saskcanola.com](mailto:bastevenson@saskcanola.com)

**B. CIIP Funding/Contract Process:**

- Submission of Letter of Application/Project Proposal to SaskCanola;
- Review of application by SaskCanola and determination of acceptance;
- Response back to requesting contact by SaskCanola;
- If approved, CIIP Contract/Agreement will be forwarded to be signed by both parties;
- Project Recognition/Announcement per contract;
- Filing of Project/Program Progress Reports per contract;
- Receipt of Annual/Financial Reporting per contract.